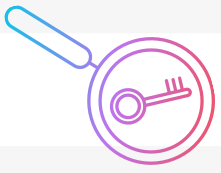
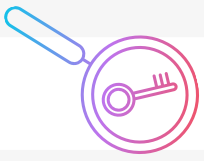


Brief Guide To SEO



Keyword Research

This is the process of identifying the keywords that people are using to search for information on your topic. Once you have identified your target keywords, you can use them to optimize your website's content, titles, and meta descriptions.



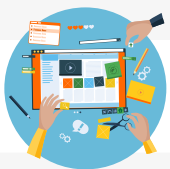
Keyword Mapping

This is the process of grouping related keywords together so that you can create content that targets multiple keywords at once. This will help you to improve your website's ranking for a wider range of queries.



Content Creation

This is the process of creating high-quality content that is relevant to your target keywords. Your content should be informative, well-written, and engaging. It should also be optimized for your target keywords.



On Page Optimization

This is the process of optimizing your website's code and content so that it is easy for search engines to crawl and index. This includes things like using the correct keywords in your titles, headings, and meta descriptions, as well as creating a sitemap.



Link Building

This is the process of acquiring links from other websites to your own website. Links are a vote of confidence from other websites, and they can help to improve your website's ranking in SERPs. There are a number of ways to build links, including guest posting, HARO, and paid links.

By following these steps, you can improve your website's ranking in SERPs and attract more visitors to your site.